



Music Ed Insights



Three Insights to take with you from... Student Travel with Todd Rogers

Pointers for keeping trips affordable:

- Start planning as early as possible so your operator can get the best prices.
- Consider lower-demand dates rather than spring break or late December.
- Instead of selling products, encourage crowd-funding on an individual level.
- Consider destinations like Toronto, Chicago, Branson, and New Orleans.

Chaperones:

- Select adults who have been very engaged, so they know the students and the students know them in advance of the trip.
- Also, you are better able to see how adults will do on the trip based on your observation of them interacting with students at events.
- Meet with them in advance, and daily on the trip, to keep them informed, to learn what they've seen, and to thank them.
- Only select adults who know they are not there for a vacation, but to serve the students by helping them have the best trip possible.

Other good ideas:

- Keep administrators very informed, and willingly get them all the information they seek.
- Advocate for student travel's benefits:
 - Students grow and learn
 - They make memories they can't make any other way.
 - It's a great recruiting tool
 - The community-building is solid.

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